**Mapping Immigration using Social Explorer**

Objective: To observe how Asian populations have changed over time in the neighborhood immediately surrounding a targeted Buddhist temple.

Activity/Assignment:

* For a given temple location on the map, you will use Social Explorer to take snapshots of the changing demographic patterns in a specific Asian cultural-linguistic group to show patterns of immigration over time.
* You will save the acquired images a USB drive (note they will be deleted from the computers in the lab) or will copy the images directly into the PowerPoint presentation.
* During the workshop or after class, add these 5 images to the provided PowerPoint assignment template (1 image per slide).
* On the last slide, write 2–4 sentences that describe the overall immigration patterns the images depict. (For example, you might write: “The neighborhood immediately surrounding the temple is primarily Caucasian, but the temple is located between two neighborhoods that are currently 40% and 60% Asian. Both neighborhoods began to see an increasing number of Thai residents beginning in 1990, and steadily increased until plateauing in 2010. A slight decrease in the Thai population is noted in 2015.”)
* When complete, upload the PowerPoint presentation to the appropriate inbox on Canvas.

Navigating to Social Explorer:

<http://libraries.psu.edu> >

Databases Tab > S > Social Explorer > Start Now > [Skip the tour]

[To use this tool, you must enable Flash on your computer.]

Using Social Explorer:

* Click the “split screen” icon located in the lower middle portion of the map and choose “side by side.”

For the left side:

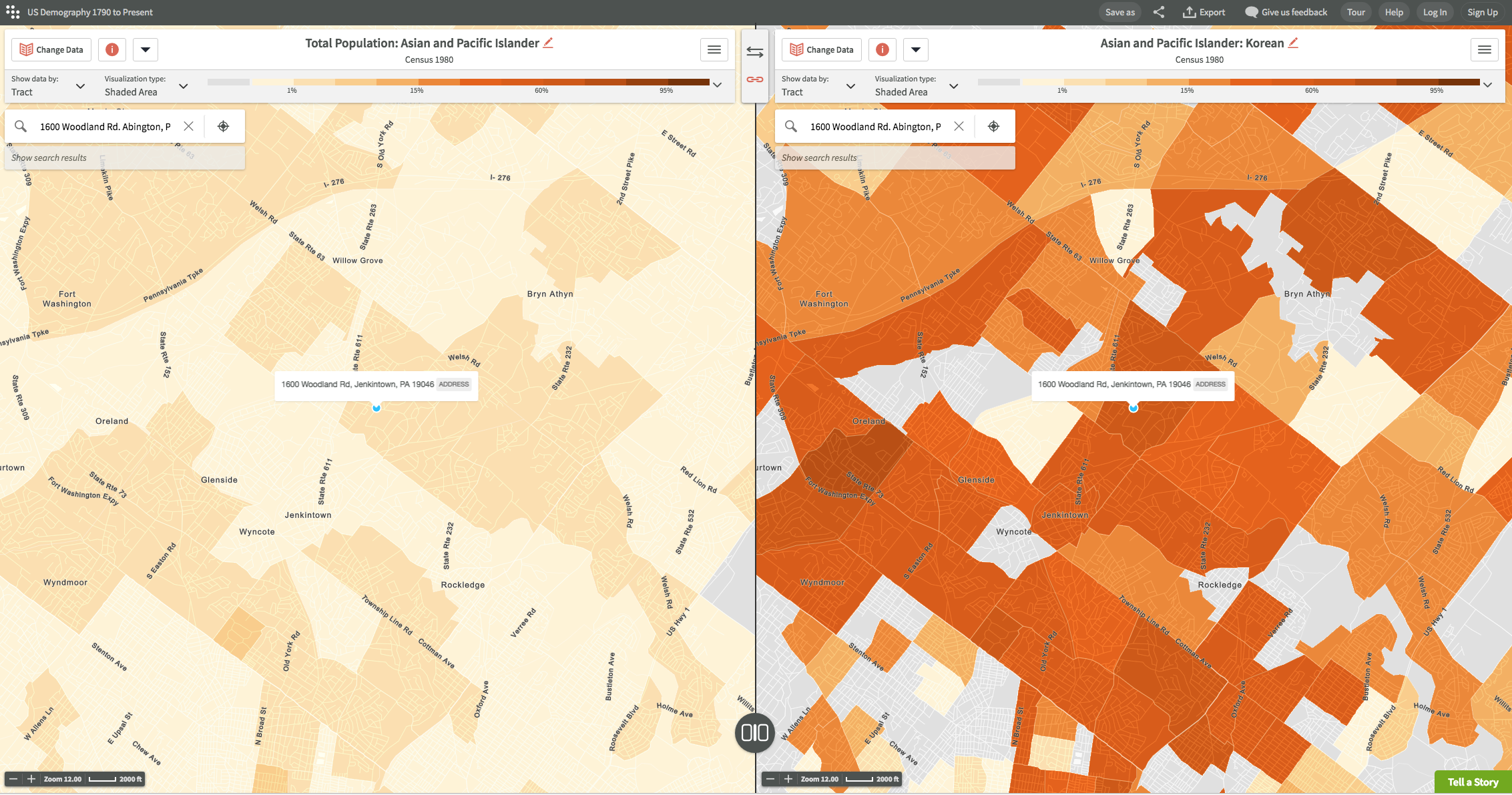
* Go to Change Data and select:
* 1980
* Race > Asian and Pacific Islander

For the right side:

* Go to Change Data and select:
* 1980
* Asian & Hispanic Groups > [Ethnicity associated with your temple]
* Click the “lock” icon in the top center of the page.
* Search for your address on both sides so the markers appear.
* Then zoom out so you have an adequate view of the tracts around your address.
* Take a screen shot
  + Mac: Shift + Command + 4
  + PC: Control + Print Screen
  + Chromebook: Control + Window Switch Key
* Paste this into the PowerPoint assignment template or another file such as a Google presenation.

Repeat these steps for the years 1990, 2000, 2010, or 2015.

Tips:

* Remember to look at the language that is used to categorize people, so as to note differences between different years.
* If country of origin is not applicable or available, use All Asian.
* Zoom in and out to see how the data is reported at different levels.
* You can hover over different tracts to get the exact data, such as population numbers and percentages.